

# The Original Sushi Competition 2003

An International Exchange of Food & Culture



## Sushi Eggs Benedict

The Original Sushi Competition 2002  
Grand winner : Maggie Thurer  
Type: Nigiri sushi

The Original Sushi Competition has been organised as a cultural exchange, and in order to bring about new styles of sushi using the imagination of the people of the UK. Supported by the Embassy of Japan, JNTO and JETRO London, the competition is now in its second year and contestants stand to win great prizes including two return flights to Japan courtesy of ANA. The top twenty recipes will be selected, prepared and judged at the Main Event in London in April 2003.

At a series of Mini Events in February 2003, an experienced sushi chef will introduce and demonstrate the concept and taste of sushi.

Mr. Makoto Kakebayashi, head of the 2003 competition's committee, said: "The first Original Sushi Competition showed that Western ingredients and the imaginations of the people of the UK can be combined with the Japanese tradition of sushi to make wonderful new dishes. The 2003 competition is going to be another genuine cultural exchange and also a lot of fun."



**THE  
ORIGINAL SUSHI  
COMPETITION  
2003**



December 2002

***Application Procedure***

Send a drawing or photo together with a full written recipe of idea(s) and your contact details to The Original Sushi competition, Ground Floor, 66 Wells Street, London, W1T 3PY or Fax 020-7430-1930.

Alternatively you can find more information and make a full application via e-mail by visiting [www.sushi-competition.com](http://www.sushi-competition.com)

***Event Details***

Entrants will be invited to enter their sushi ideas between December 24th 2002 and February 28th 2003. Mini Events will be taking place in several locations in the U.K in February 2003 with the final Main Event in London in April 2003 (venue to be decided).

***Notes to Editors***

The Competition is supported by the Embassy of Japan, Japan National Tourist Organisation (JNTO) and The Japanese External Trade Organization (JETRO) London.

***Main Sponsors of the Competition***

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**For further information and enquiries**

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